



▶ FINANCIAL WELLNESS IS IMPORTANT BECAUSE LIFE AS YOU KNOW IT CAN CHANGE IN A MOMENT

You've got the week planned. Meet friends for dinner, shopping, finalize vacation plans. Now think about how your plans could grind to a halt if you suddenly stopped getting your paycheck.

The Prudential Income Protection PlanSM can help

The Prudential Income Protection Plan, a Short Term and Long Term Disability Insurance coverage, is issued by **The Prudential Insurance Company of America (Prudential)**. We call it an "income protection plan" because that's exactly what it does: It replaces a portion of your income if you're too sick or injured to work and earn a paycheck, and it helps ensure your financial wellness.

That's a good thing because 57% of working Americans admit they only have enough money on hand to pay for 6 months or less of bills.* Even better, The Prudential Income Protection Plan can help provide the coverage you need, and the cost may be less than coverage you might find on your own.

Today is the day to secure tomorrow

While it is true that comprehensive medical insurance may pay for many of your medical expenses should you become sick or injured, it does not help pay your bills if you cannot work due to a disabling illness or injury. How would you pay bills such as these without your regular income?

- ▶ Groceries
- ▶ Utility bills
- ▶ Cellphone
- ▶ Mortgage or rent
- ▶ Car payments
- ▶ Cable or satellite TV

Why you need income protection

See how the loss of your regular income would impact your financial wellness with the Prudential Disability Insurance Needs Estimator at www.prudential.com/EZDisabilityNeeds.

▶ **BENEFITS TO HELP PROTECT YOUR FINANCIAL WELLNESS.**



* Council for Disability Awareness, 2014 Disability Awareness Study. <http://disabilitycanhappen.org/research/pdfs/awareness2014.pdf>

This policy provides disability income insurance only. It does NOT provide basic hospital, basic medical, or major medical insurance as defined by the New York State Department of Financial Services.

North Carolina Residents: THIS IS NOT A MEDICARE SUPPLEMENT PLAN. If you are eligible for Medicare, review the Guide to Health Insurance for People with Medicare, which is available from the company.

The Prudential Income Protection Plan, a Short Term and Long Term Disability Insurance coverage, is issued by The Prudential Insurance Company of America, a Prudential Financial company, Newark, NJ.

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